

LIFELIVE PRESENTATION 2021



**LIFELIVE WAS FOUNDED IN 2016
WITH THE AIM OF ESTABLISHING
ITSELF IN A SERIOUS AND
PROFESSIONAL MANNER
IN MOTORSPORTS**



WHAT IS LIFELIVE

A brand-new state-of-the-art facility offers LifeLive many opportunities for the realisation of its goals.

LifeLive is headquartered in Belgium right next to the city of St. Vith located close to Germany, Luxemburg and France.

The enterprise is headed by Yannick Neuville who receives the support from his brother Thierry Neuville, 5 times runner-up in the World Rally Championship “WRC” driving for Hyundai Motorsport.

Lately the experienced team of mechanics and engineers has worked to proudly present their first Cross Car named “TN5” which has been built according to the newest FIA technical and safety standards.

The main focus was to achieve the optimum reconciliation between performance and reliability, but an attractive design also played a big role in the development process.



**THIERRY NEUVILLE
IS A BELGIAN RALLY DRIVER
WHO IS COMPETING IN THE WORLD
RALLY CHAMPIONSHIP
FOR HYUNDAI MOTORSPORT**





During his career, he has finished as runner-up in the drivers' championship five times (2013, 2016 - 2019). He helped Hyundai win their first manufacturers' title in 2019, as well as repeating the feat in 2020.

Born in St. Vith, Thierry drove his first rally in 2007 when he was 19 years of age. Expertise and determination have been fundamental support in building a well-organized company manufacturing a very competitive machine.

Yannick Neuville is a Belgian rally driver who has driven in the German Rally Championship in 2016. The desire to provide accessible opportunities in off-road motorsport

WHO WE ARE

has driven both brother to develop closely with the Royal Automobile Club de Belgique (RACB) the Cross Car TN5. Yannick has been since then the Managing Director of **LifeLive** and **LifeLive** Rental.

Antoine Cornet de Ways-Ruart is a Belgian experienced business entrepreneur managing several aeronautical companies (fixed and rotary wing), helicopter pilot and also passionate about motorsport.

It was natural for Thierry and Antoine to become close friends and eventually join forces to develop together with Yannick a fascinating and exciting venture...



A CROSS CAR IS
A SINGLE SEATER CAR WITH
A TUBULAR SPACEFRAME
CHASSIS USING A MOTORCYCLE
ENGINE THAT OFFERS
LOW RUNNING COSTS



Although simple in construction, Cross Cars offer beginner drivers an insight into driving fundamentals, serving as the perfect platform to learn what it takes to be a successful rally driver.

The discipline is being used as the entry-level tier for off-road motor sport, allowing young and aspiring drivers to discover gravel driving.

Driving Cross Cars competitively captures the essence of the basic principles needed to be a top WRC-level athlete but enables drivers to practice - even before obtaining their driving licence - and improve these skills.



WHAT WE DO

TECHNICAL DETAILS



CHASSIS

- > FIA certified tubular chassis including all safety equipment

POWERTRAIN

- > Brand: Yamaha or Suzuki
- > Type: MT09 / MT07 / GSX R 600 / GSX R 750
- > Maximum Power: up to 75hp Electronic throttle input

TRANSMISSION

- > 6 gears sequential gearbox Mechanical reverse gear (optional)

BRAKES

- > Brembo 2 pistons Handbrake kit included

SUSPENSION

- > Reiger 3-way adjustable dampers

FUEL TANK

- > Optional FIA FT3 compliant

BODYWORK

- > GFK / Lateral 2,5mm
- > Kevlar/carbon protection

RIMS

- > Specific design BRAID Front 5"x10" / rear 8"x10"

TYRES

- > Front 165x70-10 / rear 225x40-10





**WE SUPPLY MANY PRIVATE CUSTOMERS
AND HAVE BEEN FORTUNATELY SELECTED
AS EXCLUSIVE SUPPLIERS FOR SEVERAL
INTERNATIONAL PROGRAMS**

WHO WE WORK FOR



Exclusive supplier



Exclusive supplier



Exclusive supplier

The **FIA Cross Car Academy Trophy** is a new grassroots international championship sanctioned by the Fédération Internationale Automobile (**FIA**) featuring 20 Cross Cars designed for young drivers between 13 and 16 years old across Europe.

The **FIA Motorsport Games** is a multidisciplinary event (18 disciplines including Cross Car) seeing drivers compete for their country.

The **FIA Rally Star** aims to encourage the emergence of a new generation of drivers and to identify those with the greatest potential to target a professional career.

The programme is funded by the **FIA Innovation Fund (FIF)**, which aims at supporting innovative and high-impact initiatives that generate lasting benefits for the **FIA** community.

The second phase of the programme will be a tour of six continental finals organised by the **FIA** and **LifeLive**, candidates selected by the ASNs will compete against the clock at the wheel of Cross Cars to win one of the seven seats granted: one per continent, plus one for the best woman driver in the world.





**WILLING TO DEVELOP THE DISCIPLINE
IN A MORE ECOLOGICAL WAY
LIFELIVE IS VERY EAGER TO DEVELOP
AN ELECTRIC VERSION OF
ITS TNS CROSS CAR**

WHAT IS NEXT

The intention is to reuse the current engine bay to avoid chassis modifications and control the mass distribution to allow optimal performance.

The targeted power is approximately 50 to kilowatt continuously and up to 100 kilowatt peak.

The targeted autonomy is approximately 30 minutes and charging time ideally up to 30 minutes.

TIMELINE



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CONTACT

FOR INFORMATION

LifeLive

+32 (0)80 33 78 12 or info@life-live.be

Mercatorstrasse 1 B-4780 Sankt-Vith

www.life-live.be

